



Dear Prospective Member,

Thank you for your interest in the American Arab Chamber of Commerce and hope that soon, we may include you in our community of members.

Enclosed is a membership information packet for your consideration. The Chamber is continuously engaged in developing and implementing programs that are designed to benefit its members, both within the American-Arab Community as well as throughout Michigan, the United States and the Middle East. We look forward to combining efforts with you to reach these goals.

After becoming a member you will receive frequent updates on the current status of our projects and growth, including detailed information concerning the new programs, services and benefits offered to our members. The Chamber sponsors numerous educational and informative seminars to promote and strengthen member businesses, offer valuable networking opportunities, provide a variety of cost saving services, produce weekly newsletter to keep its members informed, and build bridges between businesses inside and outside the Arab American community.

After reviewing the enclosed package, should you have any questions, do not hesitate to contact Hebah Alwerfalli, Membership Director or the Chamber office. Once again, thank you for considering membership in the American Arab Chamber of Commerce. We hope to hear from you soon.

Sincerely,

A handwritten signature in black ink that reads 'Ahmad Chebbani'.

Ahmad Chebbani
Chairman

A handwritten signature in black ink that reads 'Fay Beydoun'.

Fay Beydoun
Executive Director

Enclosures



American Arab
CHAMBER OF COMMERCE
MEMBERSHIP LEVELS

CHAIRMAN'S CIRCLE – ANNUAL INVESTMENT \$5000 (101+ EMPLOYEES):

Exclusive Benefits:

- Up to Five (5) Memberships for your employees whom you have identified to represent your company
- Special Chairman's Circle plaque for display in office or retail space
- Invitation to the Chairman's Circle only events
- Personal membership assistance from chamber staff dedicated to Chairman's Circle members
- Annual lunch with a member of the Board of Directors
- Designated Chairman's Circle seating at select chamber events
- Four tickets for each of six (6) chamber events of your choice
- Free Certification of documents and certificates of origin

Business Development:

- Notifications of inbound and outbound business development trade missions
- Chairman's Circle Roundtables – assisting small and mid-size companies with growth and development
- Member to Member listing – program listing to encourage Members to do business with other Members
- Workshop and Seminars designed to provide information for improving operations and increasing profit
- Business referrals to Member companies
- Invitation to participate in specific meetings with senior decision makers

Enhanced Visibility:

- Banner ad on AACC Website for six (6) months on a rotating basis
- Invitation to submit articles for chamber website and e-news (maximum 6 annually)
- Listing on Chairman's Circle page on the website
- CEO Photo and 80 word bio in Corporate Spotlight in E-Communications on a rotating basis
- Introductory company profile and updates on Chamber website and e-news
- Media interviews on ethnic media outlets by request
- Posting of company press releases
- Listing in Business Directory Chairman's Circle status
- Placement of logo and link to your company website on all page footers of chamber website
- Prominently displayed listing in chamber E-Commerce directory distributed six times a year with company logo and link or picture
- Link to your career page from the AACC "Find a Job" web page
- Discounted sponsorship and advertising opportunities

Networking Opportunities:

- Opportunities to showcase your company or products at select AACC events
- Annual Events: Annual Meeting, Building Economic Bridges Banquet, Arab International Festival, American Arab Golf Open, American Arab Professionals Network Banquet
- Programs: Economic Development Celebration, American Arab Economic Club, Small Business Bottom Line Series, Business After Hours member mixer, Chairman's Roundtable
- Three-part Member Involvement Workshop: Member Orientation Meeting, Choosing the Right committee for you, and maximizing your membership
- Invitations to Member only events
- Committees: Advocacy & Public Policy, American Arab Professionals Network, International Business Development Committee, Membership Committee, Small Business Development Committee



American Arab
CHAMBER OF COMMERCE

BUSINESS PLATINUM - ANNUAL INVESTMENT \$3000 (51-100 EMPLOYEES):

Exclusive Benefits:

- Up to Four (4) Memberships for your employees whom you have identified to represent your company
- Special Business Platinum plaque for display in office or retail space
- Annual lunch with a member of the Board of Directors
- Designated seating at select chamber events
- Two tickets for each of three (3) chamber events of your choice
- Free Certification of documents and certificates of origin

Business Development:

- Notifications of inbound and outbound business development trade missions
- Preferred Invitations to meetings assisting small and mid-size companies with growth and development
- Member to Member listing – program to encourage Members to do business with other Members
- Workshop and Seminars designed to provide information for improving operations and increasing profit
- Business referrals to Member companies
- Invitation to participate in specific meetings with senior decision makers

Enhanced Visibility:

- Banner ad on AACC Website for four (4) months on a rotating basis
- Invitation to submit articles for chamber website and e-news (maximum 4 annually)
- Listing on Business Platinum section of the website
- CEO Photo and 80 word bio in Corporate Spotlight in E-Communications on a rotating basis
- Introductory company profile and updates on Chamber website and e-news
- Media interviews on ethnic media outlets by request
- Posting of company press releases
- Listing in Business Directory Business Platinum Status
- Placement of logo and link to your company website on chamber website
- Prominently displayed listing in chamber E-Commerce directory distributed six times a year with company logo and link or picture
- Link to your career page from the AACC “Find a Job” web page
- Discounted sponsorship and advertising opportunities

Networking Opportunities:

- Opportunities to showcase your company or products at four (4) AACC events when provided
- Annual Events: Annual Meeting, Building Economic Bridges Banquet, Arab International Festival, American Arab Golf Open, American Arab Professionals Network Banquet
- Programs: Economic Development Celebration, American Arab Economic Club, Small Business Bottom Line Series, Business After Hours member mixer
- Three-part Member Involvement Workshop: Member Orientation Meeting, Choosing the Right committee for you, and maximizing your membership
- Invitations to Member only events
- Committees: Advocacy & Public Policy, American Arab Professionals Network, International Business Development Committee, Membership Committee, Small Business Development Committee



American Arab
CHAMBER OF COMMERCE

BUSINESS PREMIER - ANNUAL INVESTMENT \$1500 (21-50 EMPLOYEES):

Exclusive Benefits:

- Up to Three (3) Memberships for your employees whom you have identified to represent your company
- Special Business Premier plaque for display in office or retail space
- Two tickets for each of two (2) chamber events of your choice
- Free Certification of documents and certificates of origin

Business Development:

- Notifications of inbound and outbound business development trade missions
- Member to Member listing – program to encourage Members to do business with other Members
- Workshop and Seminars designed to provide information for improving operations and increasing profit
- Business referrals to Member companies
- Invitation to participate in specific meetings

Enhanced Visibility:

- Banner ad on AACC Website for two months on a rotating basis
- Invitation to submit articles for chamber website and e-news (maximum 2 annually)
- Listing on Business Premier section on the website
- CEO Photo and 80 word bio in Corporate Spotlight in E-Communications on a rotating basis
- Introductory company profile and updates on Chamber website and e-news
- Media interviews on ethnic media outlets by request
- Posting of company press releases
- Listing in Business Directory Business Premier status
- Placement of logo and link to your company website on chamber website
- Listing in chamber E-Commerce directory distributed six times a year with company logo and link or picture
- Link to your career page from the AACC “Find a Job” web page
- Discounted sponsorship and advertising opportunities

Networking Opportunities:

- Opportunities to showcase your company or products at two (2) select AACC events
- Annual Events: Annual Meeting, Building Economic Bridges Banquet, Arab International Festival, American Arab Golf Open, American Arab Professionals Network Banquet
- Programs: Economic Development Celebration, American Arab Economic Club, Small Business Bottom Line Series, Business After Hours member mixer
- Three-part Member Involvement Workshop: Member Orientation Meeting, Choosing the Right committee for you, and maximizing your membership
- Invitations to Member only events
- Committees: Advocacy & Public Policy, American Arab Professionals Network, International Business Development Committee, Membership Committee, Small Business Development Committee



American Arab
CHAMBER OF COMMERCE

BUSINESS INVESTOR - ANNUAL INVESTMENT \$500 (11-20 EMPLOYEES):

Exclusive Benefits:

- Up to two (2) Memberships for your employees whom you have identified to represent your company
- Special Business Investor Certificate for display in office or retail space

Business Development:

- Member to Member listing– program to encourage Members to do business with other Members
- Workshop and Seminars designed to provide information for improving operations and increasing profit
- Business referrals to Member companies

Enhanced Visibility:

- Invitation to submit articles for chamber website and e-news (Maximum 1 annually)
- Listing on Business Investor section on the website
- Introductory company profile and updates on Chamber website and e-news
- Listing in Business Directory Business Investor status
- Listing in chamber E-Commerce directory distributed six times
- Job postings in the AACCC “Find a Job” web page

Networking Opportunities:

- Annual Events: Annual Meeting, Building Economic Bridges Banquet, Arab International Festival, American Arab Golf Open, American Arab Professionals Network Banquet
- Programs: Economic Development Celebration, American Arab Economic Club, Small Business Bottom Line Series, Business After Hours member mixer
- Three-part Member Involvement Workshop: Member Orientation Meeting, Choosing the Right committee for you, and maximizing your membership
- Invitations to Member only events
- Committees: Advocacy & Public Policy, American Arab Professionals Network, International Business Development Committee, Membership Committee, Small Business Development Committee



American Arab
CHAMBER OF COMMERCE

SMALL BUSINESS BUILDER - ANNUAL INVESTMENT \$250 (1-10 EMPLOYEES):

Exclusive Benefits:

- One (1) membership for you or an employee whom you have identified to represent your company
- Special Small Business Builder Certificate for display in office or retail space

Business Development:

- Member to Member listing – program to encourage Members to do business with other Members
- Workshop and Seminars designed to provide information for improving operations and increasing profit
- Business referrals to Member companies

Enhanced Visibility:

- Listing on Small Business Builder section on the website
- Introductory company profile and updates on Chamber website and e-news
- Listing in Business Directory
- Listing in chamber E-Commerce directory distributed six times a year
- Job postings to the AACCC “Find a Job” web page

Networking Opportunities:

- Annual Events: Annual Meeting, Building Economic Bridges Banquet, Arab International Festival, American Arab Golf Open, American Arab Professionals Network Banquet
- Programs: Economic Development Celebration, American Arab Economic Club, Small Business Bottom Line Series, Business After Hours member mixer
- Three-part Member Involvement Workshop: Member Orientation Meeting, Choosing the Right committee for you, and maximizing your membership
- Invitations to Member only events
- Committees: Advocacy & Public Policy, American Arab Professionals Network, International Business Development Committee, Membership Committee, Small Business Development Committee

SUPPORTER – ANNUAL INVESTMENT \$25-\$100:

Exclusive Benefits:

- One (1) membership for you
- Special Supporter Certificate for display in office or retail space

Enhanced Visibility:

- Listing in Business Directory
- Job postings to the AACCC “Find a Job” web page

Networking Opportunities:

- Annual Events: Annual Meeting, Building Economic Bridges Banquet, Arab International Festival, American Arab Golf Open, American Arab Professionals Network Banquet
- Programs: Economic Development Celebration, American Arab Economic Club, Small Business Bottom Line Series, Business After Hours member mixer
- Three-part Member Involvement Workshop: Member Orientation Meeting, Choosing the Right committee for you, and maximizing your membership
- Invitations to Member only events
- Committees: Advocacy & Public Policy, American Arab Professionals Network, International Business Development Committee, Membership Committee, Small Business Development Committee



American Arab
CHAMBER OF COMMERCE

09-10 AACC Membership Comparison

	Chairman's Circle	Business Platinum	Business Premier	Business Investor	Small Business Builder	Supporter
--	----------------------	----------------------	---------------------	----------------------	------------------------------	-----------

Exclusive Benefits:

➤ Memberships Included per company	5	4	3	2	1	1
➤ Special Plaque for display in office or retail space	X	X	X			
➤ Special Certificate for display in office or retail space				X	X	X
➤ Invitation the Chairman's Circle only events	X					
➤ Personal membership assistance from chamber staff dedicated to Chairman's Circle members	X					
➤ Annual lunch with a member of the Board of Directors	X	X				
➤ Designated seating at select chamber events	X	X				
➤ Number of tickets/per event at Chamber Events of your choice	4/6 events	2/3 events	2/1 event			
➤ Free Certification of documents and certificates of origin	X	X	X			

Business Development:

➤ Notifications of inbound and outbound business development trade missions	X	X	X			
➤ Preferred Invitations to meetings assisting small and mid-size companies with growth and development	X	X				
➤ Invitation to participate in specific meetings	X	X	X			
➤ Member to Member program listing	X	X	X	X	X	
➤ Invitations to Workshop and Seminars designed to improving operations and increasing profit	X	X	X	X	X	
➤ Business referrals to Member companies	X	X	X	X	X	

Enhanced Visibility:

➤ Banner ad on AACC Website on a rotating basis	6 months	4 months	2 months			
➤ Invitation to submit articles for chamber website and e-news (number articles allowed annually)	6 articles	4 articles	2 articles	1 article		
➤ CEO Photo and 80 word bio in Corporate Spotlight on a rotating basis	X	X	X			
➤ Listing under appropriate Membership Level page on the website	X	X	X	X	X	
➤ Media interviews on ethnic media outlets by request	X	X	X			
➤ Posting of company press releases	X	X	X			
➤ Placement of linkable logo to your company website on chamber website	X	X	X			
➤ Introductory company profile and updates on Chamber website and e-news	X	X	X	X	X	
➤ Prominently displayed listing in chamber E-Commerce directory distributed six times a year with company logo and link or picture	X	X	X			



American Arab
CHAMBER OF COMMERCE

➤ Listing in chamber E-Commerce directory distributed six times				X	X	
➤ Discounted sponsorship and advertising opportunities	X	X	X			
➤ Listing in Business Directory	X	X	X	X	X	X
➤ Link to your career page from the AACC “Find a Job” web page	X	X	X			
➤ Job postings in the AACC “Find a Job” web page				X	X	X

Networking Opportunities:

➤ Opportunities to showcase your company/products at select AACC chamber events when provided	All events	4 events	2 events			
➤ Please see the detailed member category in the membership packet for additional networking opportunities for all levels of membership	X	X	X	X	X	X